

SERENA NORTE GOLF CLUB
LA SERENA, CHILE
18 HOLE RESIDENTIAL/RESORT
GOLF COURSE COMMUNITY

The land set aside for the Serena Norte Golf Club consists of big, bold sand dunes, and isolated pockets in between. The saltwater breezes coming from the direction of the Pacific Ocean Coast, which is the property's western boundary, have formed the striking dunes. The course opened in late 2001. There are also plans for an exclusive ocean-side community and resort hotels. Using our land-based design techniques, the course was laid out during several days spent walking the land.

The par 4 14th hole, and the par 4 15th hole were found among the dunes, requiring very little preparation when converted to golf holes. The strategic design required little manmade intervention since the lands natural characteristics provided the maximum challenge. Both holes offer many avenues off the tee. The 14th hole provides a wide berth on the tee shot, but challenges await in the form of dunes, a low bunker, and thick, native plants. The 15th hole allows the player to cut off as much of the inside dogleg left as they are willing to risk for a short shot to the green. Playing too safe to the right could leave a blind shot to the green.

Hole #18 offers many avenues to choose from when playing the tee shot. The most challenging requires a long tee shot carry over the dunes depicted at the right in the picture; these dunes are near the ocean. This risk leaves an easy approach into the green, giving open access to all the pin areas. Upon leaving the 18th green, the players will take a couple more looks back at where they have been, and realize they have just had one of the supreme golfing adventures in the entire world.



TEE-SHOT TO THE PAR 4 14TH.



TEE-SHOT TO THE PAR 4 15TH.



APPROACH-SHOT TO THE PAR 4 18TH.

SERENA NORTE
GOLF CLUB & RESORT
LA SERENA, CHILE
18 Hole Golf Course &
Residential / Resort Community

